

A proven success for business

It is a well known fact that a business referral generates 80 per cent more results than a cold call and that approximately 70 per cent of all jobs are found through networking. In today's economic climate, pooling contacts and business intelligence through business networking has never been so important and is a much more cost-effective method of marketing.

Business For Breakfast is one of the UK's leading and most successful networking organisations offering businesses of all types and sizes a structured and supportive networking environment in which to attract new clients, suppliers and strategic alliances.

A dynamic networking group, Business For Breakfast is attended by successful, business focused, like-minded people that really want to make a difference to each other's business. It is much more than a business club and is worth on average an additional £25,000 of business to its members.

It offers its members a networking and referrals system that is accessible, convenient and friendly

and provides quality referrals in a proactive environment that promotes the sharing of collective business experience and knowledge. The success of the group is also changing the business world's perceptions of networking groups as it is not a platform for a "sales pitch" and productively helps business people to grow and develop their business and those of their networking colleagues.

With 90 clubs throughout the country, Business For Breakfast is expanding its franchise operation which will offer more businesses the opportunity to be a member of this highly successful forum. The expansion also offers business people the chance to become part of its successful franchise team.

With a proven blueprint, Business For Breakfast franchisees come from varied backgrounds. Some have expertise in one of its essential service areas; others have experience at senior management or director level. All have though a genuine desire to be successful, embrace challenges and take on new opportunities.

Business For Breakfast offers business people an opportunity to be either one very big and smart step ahead of their competitors through being a member or to run their own very successful franchise.

Contact John or Mel Fisher at Business for Breakfast, 119-120 Innovation Forum, Salford University Business Park, Frederick Road, Salford M6 6FP, tel: 0845 688 4445 or enquiries@bforb.co.uk to find more information on your local group or becoming a franchisee.

Become a member and reap the rewards

Business for Breakfast has a thriving network within the Greater Manchester area, where established groups and members are reaping the rewards of their continued growth and success. If you would like to be part of an existing group to enhance your own business' reputation and boost your sales, then you may find one of these groups of interest.

Meetings take place on a fortnightly basis so please call the memberships team on 0845 688 4445 for further information, to secure your place or for specific dates of a group. You are more than welcome to attend as a guest with no commitment to join to see how Business For Breakfast can work for you.

Groups in the Greater Manchester area:	
Altrincham Quality Hotel	Altrincham
Bolton Holiday Inn Hotel	Bolton
Bolton The Last Drop Hotel	Bolton
Bolholt Hotel & Country Club	Bury
Cheadle Together Trust	Cheadle
Didsbury Britannia Country Club Hotel	Manchester
Heywood The Birch Hotel	Heywood
Manchester G Casino	Manchester
Holiday Inn Central Park	Manchester
Mere Golf & Country Club	Knutsford
Parkfield House & Country Club	Oldham
Prestbury The Bridge Hotel	Prestbury
Amblehurst Hotel	Sale
Stockport The Davenport Park Hotel	Stockport
Trafford Park David Lloyd Leisure	Trafford Park
Wilmslow Holiday Inn	Wilmslow
Ramada Hotel	Salford
Novotel	Manchester

Business For Breakfast:

much more than a

business club

Are you ready to kiss your corporate life good-bye?

If you are:

- Willing to work hard
- Approachable
- Determined to succeed
- Able to work well with people
- Looking to earn over £50-£90k per annum

We offer:

- Support for initial launch marketing
- 3 - 4 month start-up stationery
- Full week practical & classroom training
- Initial leads and marketing database
- 6 - 9 months mentor

We want to hear from you today!

Join Business for Breakfast and excel way beyond your current corporate life-style. Many have already had amazing success with a Business for Breakfast franchise.



Call to find out if your area is still available **0845 688 4445** and speak to John Fisher, or visit www.bforbfranchise.co.uk

